



STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

ROY COOPER
GOVERNOR

J.R. "JOEY" HOPKINS
SECRETARY

Pender County CTP Steering Committee Meeting
March 12, 2024
10:30 am

1. Overview

- a. Sam kicked off the meeting and everyone introduced themselves.
- b. Nazia provided an overview of meeting format for the review and decision meetings. There was also discussion of expectations for the review and decision meetings.
- c. Nazia also let the committee know all materials have been sent to them for a two week review so that final decisions can be made at the next meeting. She asked the committee to provide feedback within the two weeks or bring their thoughts to the decision meeting.

2. Vision, Goals and Objectives (VGO)

- a. The committee went over the draft/suggested vision, goals and objectives (VGO). The vision statement was read out loud for the committee.
- b. Nazia explained that the VGO is something the committee creates. The suggested VGO was created as a starting point for the steering committee for the committee.

3. Survey

- a. Wongoo went over the VGO survey for Pender County CTP. The CTP team created a draft survey for the committee review.
- b. It was stated that the suggested time for the survey to be open for approximately 90 days from June 1st through September 1st.
- c. Adam Moran stated that the county is starting a new comprehensive plan. They may also launch a survey at the same time. Nazia stated she will get together with Adam/Sam about conflicting schedules and agree on a survey launch date.
- d. The committee was asked to help advertise for the survey ahead of the release date.
- e. Adam asked for a QR code for the survey for distribution.
- f. Title VI maps showcase a large Hispanic and Latino population in the county. Therefore, the committee will be creating a Spanish survey to be released at the same time as the English survey.
- g. Nazia went over a demo of the draft survey on MetroQuest.



4. Title VI

- a. Nazia went over the Title VI maps. The main purpose of Title VI maps is to reach out to all groups, particularly underserved populations.
- b. The maps are created to identify locations where the committee needs to make concerted efforts to get public input from underserved populations.
- c. The maps that were sent out highlight block groups where either:
 - i. The target population exceeds 15% or
 - ii. The highest census block %s in general
- d. The committee will review the maps and provide potential locations for outreach (such as churches, libraries, etc.)

5. Steering Committee Handbook

- a. The committee was sent the Steering Committee Handbook for review.
- b. The handbook goes over the role each committee member will play throughout the CTP process.

6. Next Steps:

- a. Nazia reminded the committee that she will email the committee directions on review as a summary from this meeting.
- b. Nazia again asked the committee to provide feedback on the materials before or during the decision meeting in two weeks.

7. Adjourn:

- a. Sam provided everyone his contact information as well as Nazia's contact information. Sam asked everyone if they had any questions before the meeting adjourned.
- b. Adam asked if some of the map color schemes could be changed, because everything is the same color (in the same range). Nazia said she will talk to the GIS person about it and talk to TPD management.
- c. Adam stated there is nothing on some of the maps (no %s at all). Nazia stated she will see what can be done about this.
- d. Adam also made edits to the VGO and will send it to the entire committee for review.